

2018 Team Racepak- Breakdown

Are your social media skills as great as you're racing skills? Do you want a Racepak Sportsman, IQ3 Drag dash logger, or IQ3 GPS Data logger? Are you looking for a little more publicity for your race team on a corporate level? Then Racepak is looking for you.

Team Racepak is a unique, digital, and social media campaign designed to provide the opportunity for selected teams to own a free Racepak data logger package in exchange for the social media documentation of your 2018 racing season and experiences. We are looking for racers that are passionate about their sport, not afraid of the camera, very social media savvy and looking to improve on track via a Racepak data system. NHRA, IHRA, Weekly Bracket racer, Jr. Dragster, Karting, 10.5, radial, road racing, circle track racing, and Off-Road, short course off-road, RZR/ Side by Side, Puller, Hill Climb. We are interested in all types of motorsports.

What a "Team Racepak" member will receive:

One of the following data loggers:

- **Racepak Sportsman Data Logger** (includes: Engine RPM, Driveshaft RPM, 2 axis g meter, Volts, and a 12v event marker) **OR**
IQ3 Data Logger dash for Closed course winners (includes: Engine RPM, 3 axis g meter, GPS speed, GPS lap time and lap number, gear indicator, shift lights, and warning Lights) **OR**
IQ3D Drag Data logging Dash (Includes: Engine RPM, Driveshaft RPM, Volts, Water Temperature, Oil Pressure, and Transmission Temperature)
- Two pressure V-Net modules of your choice
- Two temperature V-Net modules of your choice
- V-Net extension cables suitable for your race car
- Team Racepak Team hats
- Team Racepak Team T- shirts
- Racepak Swag bag (Sunglasses, Can coolers, drawstring bag, key chain etc.)
- Racepak Hooded Sweatshirt
- Team Racepak Team decals for race car and trailer

***** If applicant already has a data logger, they are still encouraged to apply. If chosen, that person would have the choice of the data logger or data logger value in credit towards other racepak products to upgrade their current system.**

Requirements needed to be potentially selected as a member of "Team Racepak":

- Race throughout the 2018 spring, summer, and fall racing season.
- A Windows based PC with an operating system of XP or newer.
- An active Facebook, Twitter, Instagram, and YouTube account with a history of up to date and non-offensive postings, and/or language.

- **An ability to post multiple photos, videos, and race updates to above media sites throughout the season including: Installing data logger, using data logger, reviewing runs, explaining findings from your runs, race results, trips to the races, life behind the scenes, onboard video, etc. #teamracepak and #racepak hashtags must be used.**
- A digital camera and video camera (Replay, GoPro, ION, iPhone etc.) to film and photograph your data logging racing exploits and all the fun along the way.
- **Adherence to scheduled submission of post-race reports, data, images and video to Team Racepak Facebook, @teamracepak Instagram, twitter and #TeamRacepak YouTube accounts.**
- **Monthly blog post to be uploaded to www.teamracepak.com**

***PLEASE NOTE* This program has nothing to do with how many races or championships you have won. Sure race wins are great, but that's only a part of being a brand ambassador or industry influencer. This program has everything to do with how you represent yourself on and off the track, your "brand" (this means you as a person) as a whole, being very active on social media, and the ability to follow directions. If you are not interested in being active on social media representing yourself and Racepak as a company this program is not for you.**

How to Enter:

If this sounds like just what you need to spice up your racing program, all interested parties are asked to submit the following application (located below) and a video that is less than 2 minutes long telling us about yourself, your racing, and explaining to us one of our Racepak slogans "WHY I RACE". Videos can be uploaded to your YouTube account and the link can be provided in the application so we can view them. YOUR APPLICATION WILL BE REJECTED IF A VIDEO IS NOT SUBMITTED. This is a digital media program and we would like to see how you are with creating videos, being on camera, and how unique you can be etc. This does not need to be a Hollywood production, but the ability to make a video is a must since you will be asked to create more videos throughout the year about your racing adventures.

Some things you will need handy when filling out the application are:

- Name
- Age
- Photos of you
- Photos of race car
- Contact email
- Contact phone number
- Shirt Size
- Complete mailing address including country
- Class in which you participate
- 2018 Race Schedule
- Sanction bodies in which you participate

- Summary of racing accomplishments
- Brief explanation why you need a Racepak and why you feel like you would be a great addition to our social media campaign and Racepak family.
- Social Media Information
- Facebook Link to your Profile or Fan page- How many friends/Likes
- Instagram user name/How many Followers
- Twitter user name/How many Followers

Details

* Dead line for applications is March 9, 2018.

* Data system remains property of Racepak until December 31, 2018. At that time, Racepak will determine if data system will be donated to team, based on evaluation of 2018 social media results, postings, videos etc.

*You are responsible for damaged or stolen goods.

*You express the consent for all submitted and posted material to be used for ads, promotions, and posting from Racepak Data Systems.

*Racepak reserves the rights to recall data systems and related Racepak supplied components if non-compliant with social media update schedule/or poor participation in program at any time.

Fine print:

You will be required the following during the 2018 season:

-To post photos and videos to Facebook, Instagram, and twitter throughout race weekends and things along the way (Just like the pros do) tagging Racepak and using Racepak Hashtags.

-After race events you will need to submit your race results, good or bad to Cam@racepak.com . We just want to know how you're doing along the way, and post about Team Racepak on our social media sites as well. We understand motorsports are an up and down movement and we want to support you during the great races as well as the not so great. This program is not only to promote the use of Racepak and lifestyle of a racer but, to also promote you and your race team. We hope your race results will increase due to the use of Racepak along with your personal social footprint along the way. The more you post the more popular you will become.

-You will have administration rights to post on www.facebook.com/teamracepak and @teamracepak Instagram. No photo, and or videos may be posted with obscene or offensive

material. Such material posted will revoke you from the program immediately. Examples of posts not allowed but not limited to: nudity, use of drugs or alcohol, Fighting, arguments, etc.

-When posting we ask that you use Racepak inspired tags or hashtags such as: #teamracepak #Racepak #whyirace #welcometowinning #datalogger @teamracepak

-Regular contact with Team Manager, Cameron, at Racepak via email or phone: Cam@racepak.com or 949-709-1653.

-You agree to the potential of new Product testing on your vehicle as needed.

**For more information please log on to www.Teamracepak.com